

TITLE: Georgia Tech's new Online MOOC based Master Program

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ABSTRACT:

In May 2013, Georgia Tech together with its partners -- Udacity and AT&T -- announced a new Online Master degree in Computer Science based on massively open online courses (MOOCs). A complete degree will cost less than \$7000 compared to over \$40,000 in public universities and over \$70,000 in private universities. The program was launched in January of 2014. It is the first of its kind.

The reaction to this program have been unprecedented -- there have been more than 600 distinct news articles about it. It was described to potentially be a "game changer" and "the first real step in the transformation of higher education in the US." On example is an article from the front page of NYTimes and International Herald Tribune in August 2013

[http://www.nytimes.com/2013/08/18/education/masters-degree-is-new-frontier-of-study-online.html?nl=todaysheadlines&emc=edit\\_th\\_20130818&\\_r=1&](http://www.nytimes.com/2013/08/18/education/masters-degree-is-new-frontier-of-study-online.html?nl=todaysheadlines&emc=edit_th_20130818&_r=1&)

We intentionally started with small enrollment of about 400. There are currently over 600 students in the program. This number is expected to exceed 1000 in the Fall.

We plan to scale the program gradually.

The talk will describe the new program, how it came about, its first semester and what we've learned from it and its potential in the US and internationally.